

Strategic Plan Document
Update on 9/18/2008

Mission Statement

The York County Master Gardeners Association is a non-profit organization dedicated to supporting the efforts of the University of Maine Cooperative Extension in the horticultural education of Master Gardener Volunteers and the people of York County through outreach programs.

Priorities

The York County Master Gardeners Association strives to maintain financial viability in order to support current and future programs and provide stability in the Master Gardener Volunteer management staff. A short term goal is to investigate 501C-3 status and determine its appropriateness.

The York County Master Gardener Association has a focus of providing quality outreach and education to the community at large by:

- ⊗ Providing networking and scholarship opportunities for furthering the education of Master Gardener Volunteers.
- ⊗ Providing scholarships for the public to participate in Master Gardener related programs.
- ⊗ Building community through supporting Master Gardener Volunteer projects.
- ⊗ Cultivating relationships between the Master Gardener Volunteers and the horticultural community.

- ☼ Demonstrating and promoting environmentally sound and sustainable horticultural practices.
- ☼ Having fun and providing a healthy social environment.

Values

The York County Master Gardener Association is committed to making a difference in people's lives. The values that guide us are:

- ☼ Compassion
- ☼ Respect
- ☼ Integrity
- ☼ Resourcefulness
- ☼ Vision
- ☼ Sharing
- ☼ Education
- ☼ Ecological sustainability